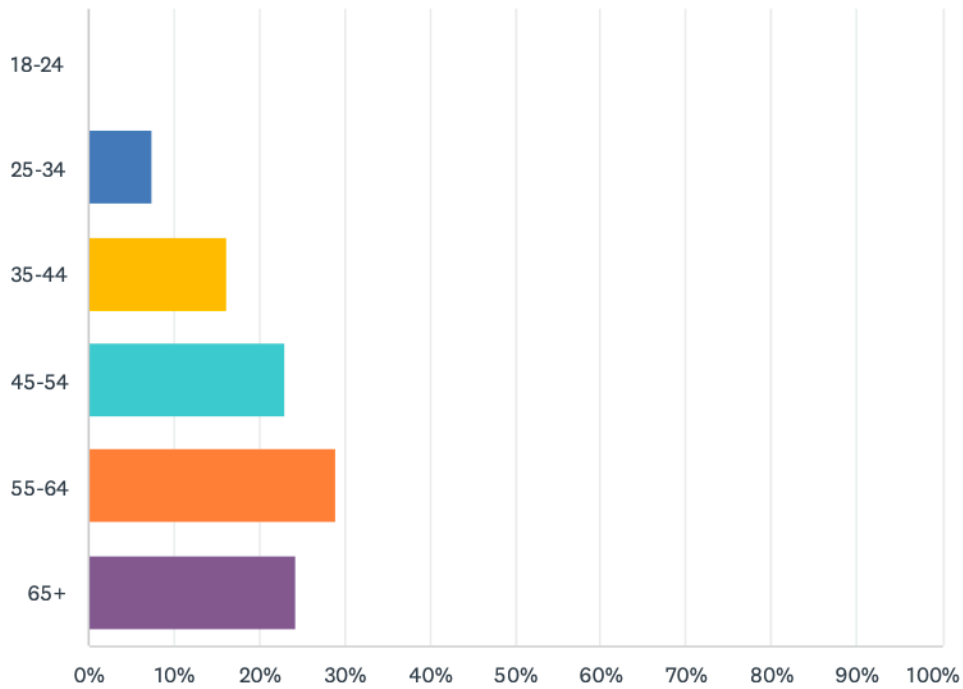


Q9 What is your age?

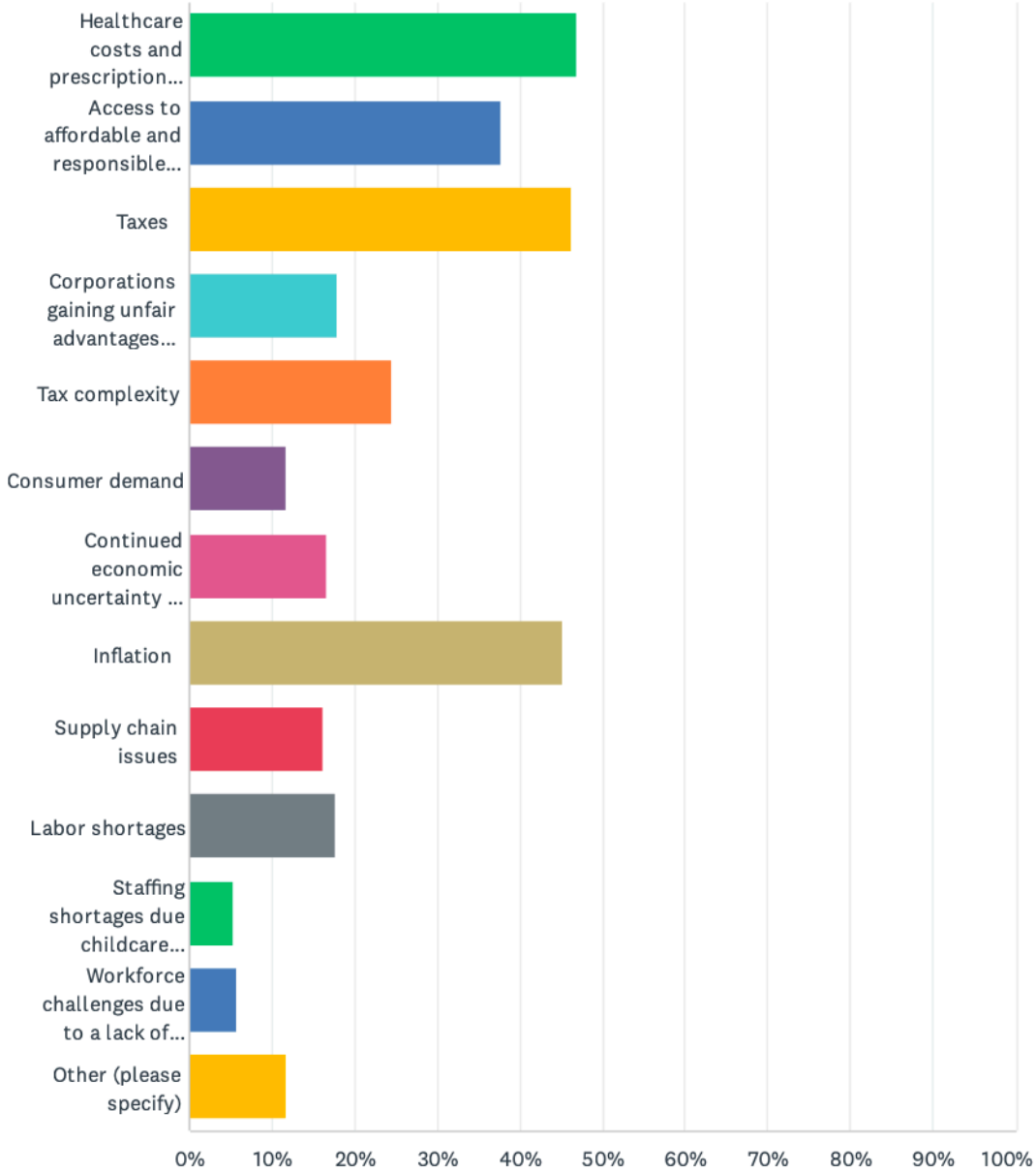
Answered: 535 Skipped: 149



ANSWER CHOICES	RESPONSES
18-24	0.00% 0
25-34	7.48% 40
35-44	16.26% 87
45-54	22.99% 123
55-64	28.97% 155
65+	24.30% 130
TOTAL	535

Q14 Please indicate which of the following issues present the biggest challenges to small businesses right now (Select all that apply)

Answered: 468 Skipped: 216

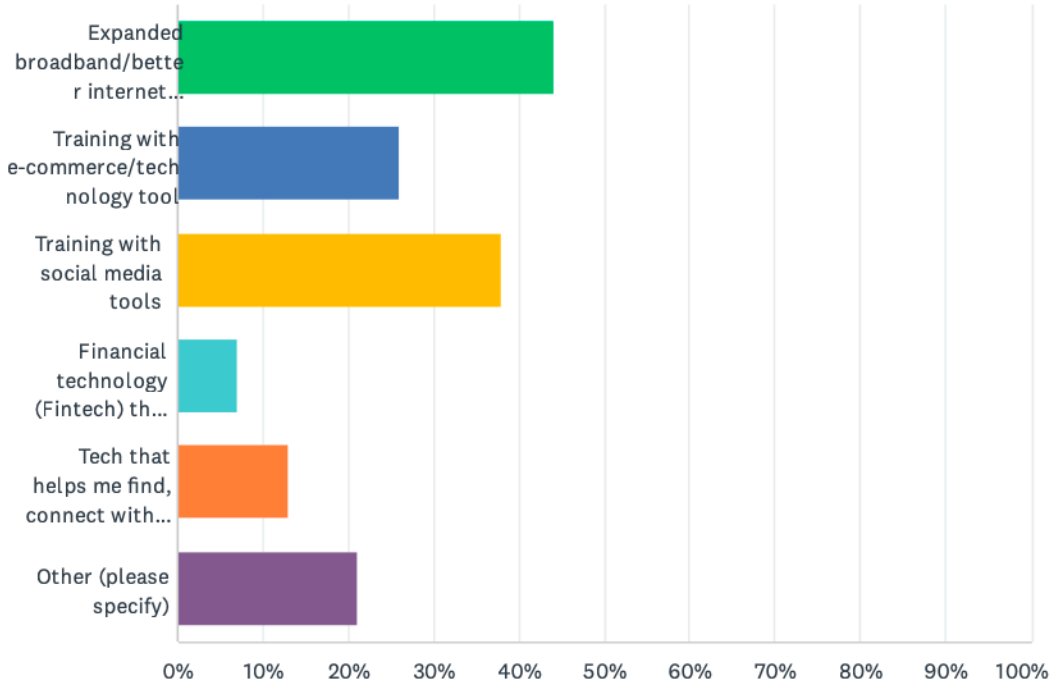


2024 NASE Member Survey

ANSWER CHOICES	RESPONSES	
Healthcare costs and prescription drug prices	47.01%	220
Access to affordable and responsible capital	37.82%	177
Taxes	46.37%	217
Corporations gaining unfair advantages through the tax code	17.95%	84
Tax complexity	24.57%	115
Consumer demand	11.75%	55
Continued economic uncertainty due to the Covid 19 pandemic	16.67%	78
Inflation	45.30%	212
Supply chain issues	16.24%	76
Labor shortages	17.74%	83
Staffing shortages due childcare challenges	5.34%	25
Workforce challenges due to a lack of a federal paid leave policy	5.77%	27
Other (please specify)	11.75%	55
Total Respondents: 468		

Q15 What technology tools have you utilized to grow your business in the last 24 months (select all that apply)?

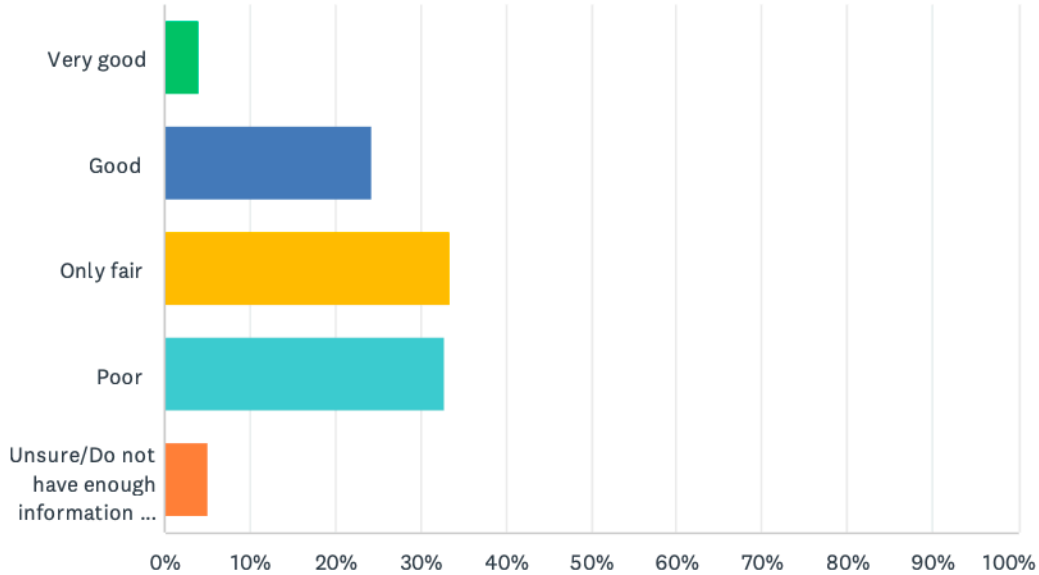
Answered: 468 Skipped: 216



ANSWER CHOICES	RESPONSES	
Expanded broadband/better internet service	44.23%	207
Training with e-commerce/technology tool	26.07%	122
Training with social media tools	38.03%	178
Financial technology (Fintech) that makes it easier to access capital	7.05%	33
Tech that helps me find, connect with potential hires, and onboard quickly	13.03%	61
Other (please specify)	21.15%	99
Total Respondents: 468		

Q16 Considering your experience as a small business owner, how do you feel about the current economic conditions in this country?

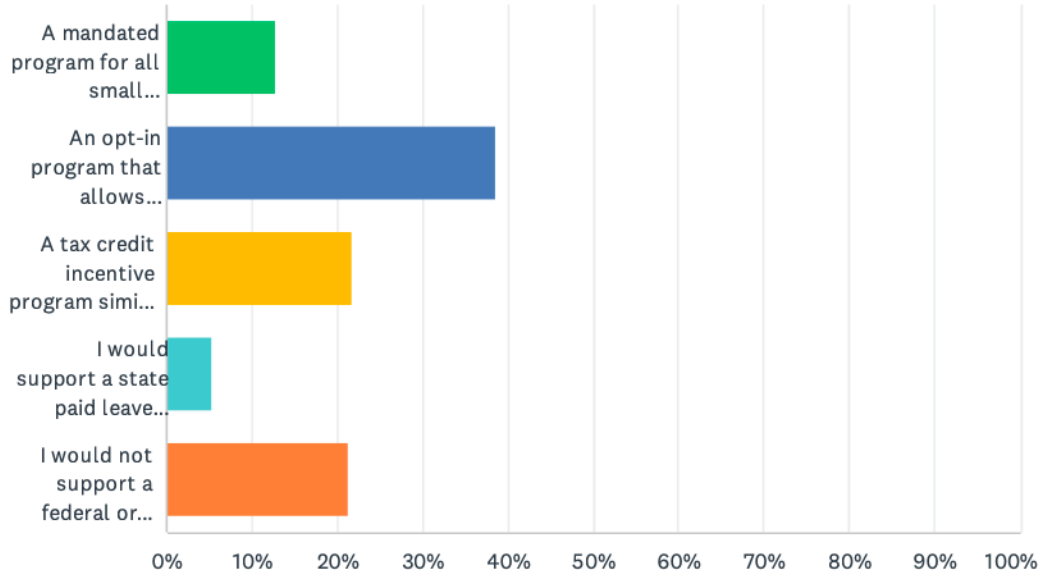
Answered: 468 Skipped: 216



ANSWER CHOICES	RESPONSES	
Very good	4.06%	19
Good	24.36%	114
Only fair	33.55%	157
Poor	32.91%	154
Unsure/Do not have enough information to decide	5.13%	24
TOTAL		468

Q17 In the months ahead, we anticipate Congress to look seriously at a federal paid leave policy that is inclusive of small businesses. How do you think Congress should proceed?

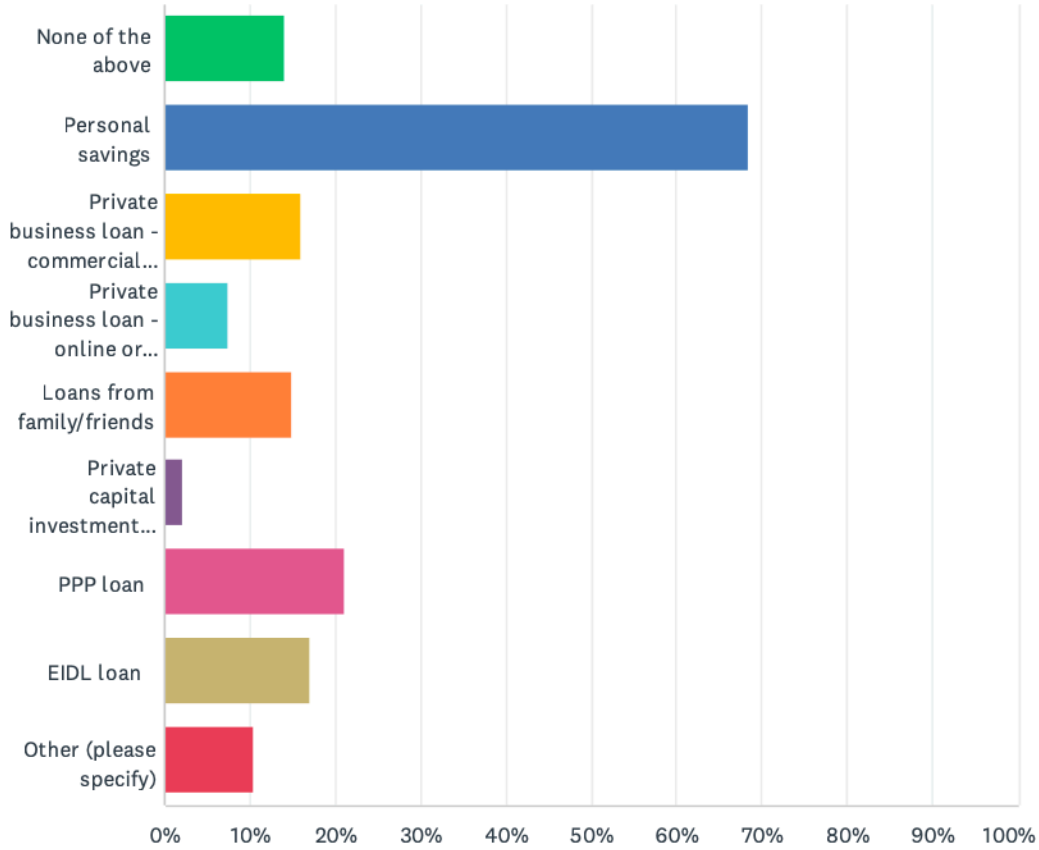
Answered: 468 Skipped: 216



ANSWER CHOICES	RESPONSES	
A mandated program for all small businesses	12.82%	60
An opt-in program that allows businesses to choose their participation level	38.68%	181
A tax credit incentive program similar to the Employee Retention Credit program enacted during COVID	21.79%	102
I would support a state paid leave program rather than a federal paid leave program	5.34%	25
I would not support a federal or state paid leave program	21.37%	100
TOTAL		468

Q21 There are many other sources of funding, what other sources of financing have you used to fund your business to date? Select all that apply.

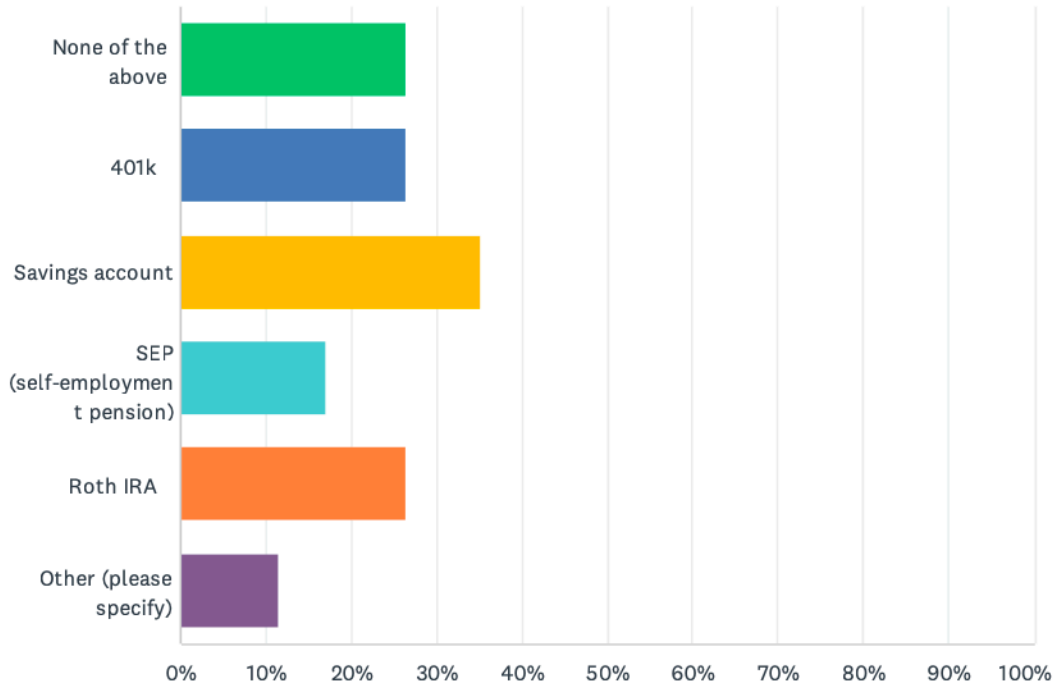
Answered: 451 Skipped: 233



ANSWER CHOICES	RESPONSES	
None of the above	13.97%	63
Personal savings	68.51%	309
Private business loan - commercial lending	15.96%	72
Private business loan - online or FinTech lenders	7.54%	34
Loans from family/friends	14.86%	67
Private capital investment (e.g., Venture capital)	2.22%	10
PPP loan	21.06%	95
EIDL loan	17.07%	77
Other (please specify)	10.42%	47
Total Respondents: 451		

Q23 How are you actively saving for retirement? Check all that apply

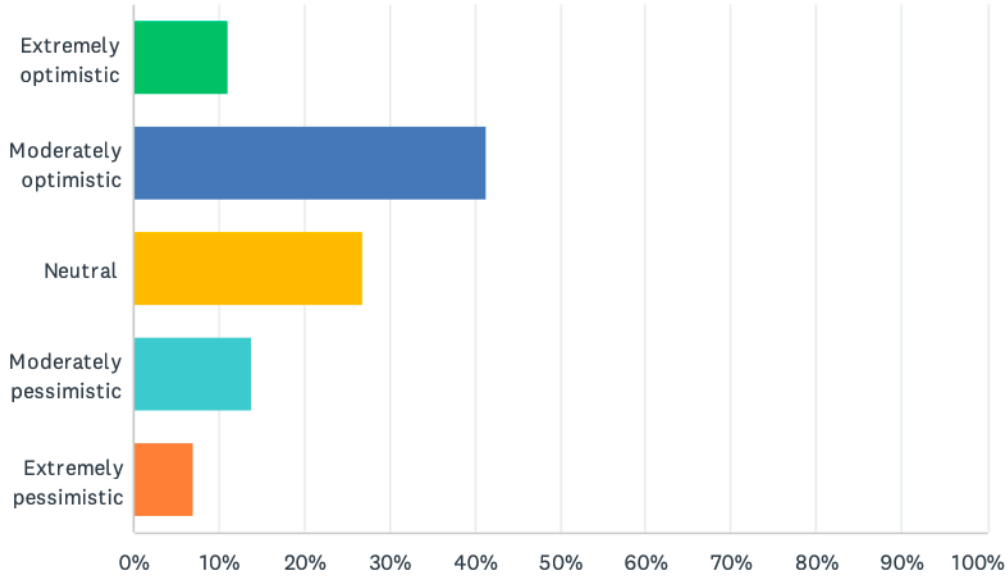
Answered: 427 Skipped: 257



ANSWER CHOICES	RESPONSES	
None of the above	26.46%	113
401k	26.46%	113
Savings account	35.13%	150
SEP (self-employment pension)	17.10%	73
Roth IRA	26.46%	113
Other (please specify)	11.48%	49
Total Respondents: 427		

Q29 Considering the current economy, how do you feel about your business's future over the next year?

Answered: 418 Skipped: 266



ANSWER CHOICES	RESPONSES	
Extremely optimistic	11.00%	46
Moderately optimistic	41.39%	173
Neutral	26.79%	112
Moderately pessimistic	13.88%	58
Extremely pessimistic	6.94%	29
TOTAL		418