

THE UPS SMALL BUSINESS THREE POINT PLAY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR SHIPMENTS NECESSARY.

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- 1. ELIGIBILITY:** This sweepstakes is not open to the general public. The UPS Small Business Three Point Play Sweepstakes (“Sweepstakes”) is open only to residents of the 50 United States and the District of Columbia, 18 years of age or older who as of date of entry are employed with a business entity organized or existing under the federal or state laws of the United States and have a valid UPS account number (“UPS Account”). Only authorized employees of a qualified business may enter the Sweepstakes. Employees of Sponsor, its advertising, promotion and internet agencies, The UPS Store, Inc., Administrator, National Collegiate Athletic Association (NCAA), and their parent, affiliates and subsidiaries (collectively “Released Parties”) and their immediate family members and/or those living in the same household of each are not eligible. Sponsor reserves the right to verify the eligibility of each entrant.

By entering, each entrant acknowledges and agrees that his/her participation in the Sweepstakes may be subject to, or prohibited or restricted by, his/her employer’s policies and regulations and the entrant is solely responsible for review of, and compliance with, all such policies or regulations of his/her employer. If the employer of a potential winner prohibits the acceptance of a prize, the potential winner will be deemed disqualified and an alternate potential winner will be randomly selected from among all non-winning entries, time permitting. Sponsor reserves the right to award the prize to the business owner of the potential winner at Sponsor’s discretion.

- 2. HOW TO REGISTER FOR THE SWEEPSTAKES:** Beginning 12:00:01am Eastern Time (“ET”) on March 7, 2013 through 11:59:59pm ET on May 15, 2013 (“Promotion Period”), visit ups.com/3pointplay or ups.com/threepointplay (or click the link that appears in various Sweepstakes online advertisements) and follow the on-screen instructions to enter the Sweepstakes via the online registration form (“Registrant”). Registrant must be an employee of a qualifying business that has a UPS Account to register for the Sweepstakes. Registrant must be authorized to open a UPS Account on behalf of the entity and accept the terms and conditions upon opening the account. (If the business does not have a UPS Account, visit ups.com and follow the instructions. There is no fee to open a UPS Account.) Limit of one (1) online Sweepstakes registration per UPS Account. All Registrants will be required to certify that they received permission from the business owner associated with the UPS Account to enter the Sweepstakes. At Sponsor’s request, Registrants may be required to provide proof of business owner’s permission to enter the Sweepstakes. *Notice to Registrants: Your participation in the Sweepstakes may be subject to, or prohibited or restricted by your employer’s policies and regulations and you are responsible for review of and compliance with any such policies or regulations of your employer. If your employer prohibits the acceptance of a prize, Sponsor reserves the right to select an alternate winner.* All federal, state, and local laws and regulations apply. Sweepstakes void where prohibited by law.

3. HOW TO AUTOMATICALLY EARN SWEEPSTAKES ENTRIES:

- *Sweepstakes Registration:* Registrants will automatically receive one (1) entry into the Sweepstakes for submitting a valid online registration. Limit one (1) online Sweepstakes registration per UPS Account. Only registrations online will be accepted. No registration by mail, phone, facsimile or email will be accepted.
- *Opt-In for Future UPS Email Communications:* Registrants will automatically receive one (1) entry if they opt-in during the registration process to receive future email notifications from UPS. (Registrant will be able to opt-out at any time, but will still receive his/her entry. To opt-out, [click here](#), and follow the instructions.) Limit one (1) entry per Registrant for Opting-In.

- **Qualified Shipments:** Registrants will automatically receive one (1) entry for each package shipped using UPS Worldwide Express Plus®, UPS Worldwide Express®, UPS Worldwide Express Saver® or UPS Worldwide Expedited® services, UPS Express Early A.M.®, UPS 3 Day Select®, UPS Standard®, UPS Express®, UPS Express Saver®, UPS Expedited® and UPS ground services. Packages must be shipped within the Promotion Period under the designated UPS Account. Registrant named on the online registration form with the designated UPS Account will receive the entries and be eligible to receive the prize (if applicable), regardless of who ships qualifying shipments under the UPS Account designated with that online registration. Sponsor, in its sole discretion, will determine the total number of entries associated with each eligible UPS Account based on qualified shipments made during the Promotion Period. See Rule #4 to receive entries without making qualified shipments. To be eligible as a qualifying shipment, the qualifying shipment must be sent during the Promotion Period.

- 4. HOW TO ENTER BY MAIL - NO PURCHASE OR SHIPMENTS NECESSARY:** To enter by mail, you must register for the Sweepstakes (per Rule #2). Following registration online, on a plain piece of 3x5 paper, Registrant must hand print first name, last name, UPS Account, name of business associated with UPS Account, business mailing address (no P. O. Boxes), business telephone number (including area code) and email address. Mail entry in an envelope no larger than #10 (business-size) envelope with sufficient postage affixed to: The UPS Small Business Three Point Play Sweepstakes, 13110 Birch Drive, Suite 148-366, Omaha, NE 68164. Enter as often as you wish; limit one (1) entry per outer mailing envelope. Mailed entries must be postmarked by May 16, 2013 and received by May 23, 2013. Eligible Registrants will earn one (1) entry for each mailed entry received. Not responsible for lost, late, illegible, mutilated, misdirected, postage-due entries or entries not received in time for the random drawing. The odds of winning when entering by mail are the same as entering via Rule #3. All entries become the property of Sponsor and will not be acknowledged or returned.
- 5. RANDOM DRAWING:** A random drawing will be conducted on or about May 28, 2013 from among all eligible entries received via Rule #s 3 and 4 by D.L. Blair, Inc., an independent judging organization whose decisions are final. Odds of winning will depend upon the number of eligible entries received. Registrant named on the online registration form will be deemed the prize winner (each a "Winner") and prize for which that Winner is selected in the drawing will be shipped to the Winner at the business address associated with the designated UPS Account. Winner must be employed at the business associated with the designated UPS Account at time of prize award or the prize may be forfeited and an alternate Winner selected. Limit one prize per Registrant.
- 6. PRIZES:** A total of 52 prizes will be awarded totaling \$18,070, as follows:

(1) Grand Prize: A 5-day/4-night trip for Winner and three (3) guests to the 2014 NCAA® Men's Basketball Final Four, which includes the National Semi-final games on April 5, 2014 and Championship Final on April 7, 2014 (collectively "Event") in Arlington, Texas. Trip includes four (4) tickets to the Event (seat location to be determined by Sponsor), round-trip coach air transportation from major commercial airport nearest Winner's city of residence (within the 50 US/DC) for the Winner and three (3) guests to airport location designated by Sponsor (departing on April 4, 2014; returning on April 8, 2014), one standard hotel room (based on quad occupancy) for four (4) nights and \$750 in spending money to be provided to the Winner in the form of a check. Approximate value of Grand Prize is \$8,070. Any minor will be required to travel with his/her parent or legal guardian. If Winner lives within a 150-mile radius of Arlington, TX, winner will receive a \$350 travel stipend in lieu of air transportation. Winner and guests must travel on the same itinerary and are solely responsible for all expenses not specifically set forth as part of the prize, including but not limited to, meals, additional transportation, including transportation to and from departure airport, upgraded room accommodations, ground transfers, hotel gratuities, hotel service charges, including telephone calls, internet access and dry cleaning, incidental expenses, insurance, and room service and mini-bar charges, souvenirs and other incidentals and items of a personal nature. Sponsor is not responsible for and will not replace any lost, mutilated or stolen travel documents or Event tickets. Event tickets subject to their terms and conditions. Sponsor is not responsible for the delay, postponement or cancellation of all or any portion of Event or issues arising from Event venue operation and management. If the Event is cancelled or postponed for any reason, including due to weather, lock-out or strike, that portion of prize is forfeited in its entirety and Sponsor will have no obligation to award compensation in lieu thereof, but the remainder of the trip will be awarded. The actual retail value of the prize will depend on

Winner's point of departure/return and dates of travel (to be determined by Sponsor). Winner will not be entitled to the difference between the approximate retail value and the actual retail value of the prize, if any. Travel and lodging arrangements may be made by Sponsor or its designated travel agency. Travel must be booked by 12/31/13. Certain travel and security restrictions may apply and it is Winner's (and his/her travel guests) responsibility to comply with all travel, security and other laws and regulations that may apply to him or her. All travel is subject to availability. Airline schedules, Event schedules, and travel arrangements are subject to change outside the control of the Sponsor. It is the responsibility of Winner (and his/her travel guests) to arrive at the designated gateway city in time for his or her flight, with proper travel documentation (e.g., valid photo ID).

(1) First Prize: A check in the amount of \$5,000 made payable to the Winner.

(50) Second Prizes: Each consisting of a check in the amount of \$100 made payable to the Winner.

All prizes may not be awarded if an insufficient number of eligible entries are received. Prizes consist of only those items specifically listed as part of the prize. In no event will Sponsor be required to award more than the stated number of prizes.

- 7. GENERAL RULES:** The potential Grand and First Prize Winners (and parent/legal guardian if any potential Winner is deemed minor in his/her state of residence) will be required to complete and return an Affidavit of Eligibility, Release of Liability, Prize Acceptance Form and, if legally permissible, a Publicity Release so it is received within 10 days of attempted delivery of same. Noncompliance within this time period or return of any prize/prize notification as undeliverable will result in disqualification without further notice and an alternate winner may be selected, time permitting. Guests of Grand Prize Winner (and parent/legal guardian if any guest is a minor in his/her state of residence) must complete and return a Release of Liability so it is received within 10 days of winner's attempted notification. Winners will be notified by email and/or via UPS. If company policy of a potential Winner precludes acceptance of prize, prize will not be awarded to the Winner and may be awarded to an alternate. No substitution or transfer of prize by Winner is permitted. Sponsor reserves the right to substitute prize of equal or greater value. Except for the prize value, Winners will not receive any additional monetary compensation or acknowledgement for participation in the Sweepstakes. All taxes and fees, if applicable, are the sole responsibility of the Winners. In no event will more than the stated number of prizes be awarded. If a Registrant submits more than the stated number of entries permitted, and/or if the Sponsor suspects that a Registrant attempted to obtain additional entries by using multiple email addresses, Sweepstakes registrations, identities or any other method, all entries submitted by the Registrant may be declared null and void. **By participating in the Sweepstakes, Registrants agree to hold Released Parties, Turner Broadcasting System, Inc., CBS Broadcasting System, Inc., harmless against any and all claims and liability arising out of participation in the Sweepstakes or use of prize. Registrants assume all liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, or participation in this Sweepstakes or any Sweepstakes related activity, or for any printing, production, typographical, human or other error in the printing, offering or announcement of any prize. Acceptance of prize constitutes permission for the Sponsor and its agencies to use Winners' names and/or likenesses for purposes of advertising and trade without further compensation, including a winners list, unless prohibited by law. Registrants agree to release, discharge and hold harmless the Released Parties from and against any and all liability and damages.** By participating in this Sweepstakes, Registrants agree to be bound by the Official Rules and the judges' decisions which are final. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Sponsor and will not be returned. Sponsor not responsible for any typographical or other error, including, but not limited to, errors in any printing or posting of the offer or these Official Rules, the administration of the Sweepstakes or in the announcement of the Winners or distribution of prizes.

NOTICE TO ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES

THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. The Released Parties are not responsible for faulty, incorrect or mistranscribed phone/e-mail transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the Sweepstakes, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online and the drawing will be conducted from among all eligible entries received prior to termination. In the event a dispute arises regarding the identity of the entrant, entry will be deemed made by the person whose name appears on the Sweepstakes registration form. Any damage made to the Web Site by an entrant will be the responsibility of the Registrant. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any Entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

8. **WINNERS:** To receive a list of Winners, send an email to winners.list.request@dblairsweeps.com with WINNERS 7427 as the subject line. Requests must be received by 11:59:59pm ET on May 23, 2013. Winners list will be sent after all Winners have been verified.
9. **PRIVACY:** Use of personal information provided is described in the Sponsor's privacy statement located at ups.com. Personal information provided by participants in the Sweepstakes may be collected and used by third parties engaged by Sponsor, including Administrator, in connection with the administration of the Sweepstakes and the fulfillment and verification of prize awards.
10. **SPONSOR:** United Parcel Service, Inc., 55 Glenlake Parkway NE, Atlanta, GA 30328-3473.
11. **ADMINISTRATOR:** D. L. Blair, Inc., 400 Post Avenue – Suite 400, Westbury, NY 11590.