

**S**mall-business owners provide the majority of jobs in the U.S., yet their needs and their impact are often overlooked. Since 1981, the National Association for the Self-Employed (NASE) has supported independent business owners and advocated on behalf of the micro-business community. Thanks to the NASE, entrepreneurs are not alone. But starting one's own business can be daunting, with many bumps along the way. From business management skills to filing taxes, to raising capital or securing health coverage, the self-employed need support.

Tessie and Matt Wallace  
WallaceMetal Works  
2012 Growth  
Grant® winners

Self-employed individuals with no paid employees account for three-fourths of U.S. businesses.

Entrepreneurs create new jobs and form the backbone of our economy.

## NASE Foundation Supports Entrepreneurs

### Scholarships, Awards and Grants

- Future Entrepreneur Award: college scholarship of up to \$24,000 awarded to promising young business owners
- Achievement Award: prize to an outstanding entrepreneur
- Succeed Scholarships®: scholarships for business education and training
- Growth Grants®: funding for business investment

### Business Skills Education

- Seminars and webinars on topics that help entrepreneurs grow and manage their business

### Micro-Business Research

- Educating policymakers and media on the self-employed

## How can you help?

Sponsor a scholarship that gives young entrepreneur a leg up on higher education costs so they don't have to give up on either their business or college dreams.

Recognize a business owner poised for success with a grant or financial award that allows them to make investments needed for growth.

Support webinars that provide a budding entrepreneur with the business know-how needed to succeed during the first three years of their start-up (the most crucial stage for success).

Partner with the NASE to help Americans understand the tremendous financial impact that one-to-two person businesses have on the economy.

To help entrepreneurs navigate the challenges of starting a business, the NASE created the NASE Foundation, a not-for-profit 501(c)(3) philanthropic organization. Financial commitments from the NASE, its partners and members have made these initiatives possible. With additional financial support, we can do even more to help entrepreneurs. Through tax deductible contributions and sponsorships from corporations, businesses, and individuals, we can continue to expand our programs to better serve the needs of the self-employed.

We ask for your support to continue our work and to help us foster the next generation of entrepreneurs. As we expand our efforts to serve the micro-business community, we ask you to commit yourselves to our vision and to our cause with a gift or sponsorship through the NASE Foundation. Thank you for your consideration.

# NASE Foundation Programs



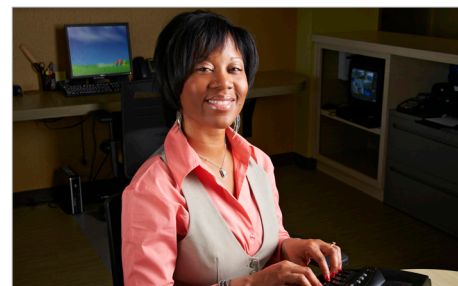
## Future Entrepreneur Scholarship

2012 recipient Abigail Dahl, inventor of a high-tech bicycle cover called Cycle-Jacket, is in the early phase of manufacturing and production for her new product. A student at Oregon State University in Corvallis, where she is majoring in business entrepreneurship, Abigail maintains a 3.9 grade point average. In addition to her business classes, she is a member of the Austin Entrepreneurship Program, Students in Free Enterprise (SIFE), and the Garage Project. She recently traveled to Guatemala to work with young entrepreneurs.



## Achievement Award

Before past recipient Pat Bennett, a dog sport equipment manufacturer, was recognized with a \$20,000 Award, she and her employee worked off of adjacent workbenches in a 10-by-15-foot self-storage unit. After the award, they moved to a new 500-square-foot space and launched additional products. "The award was instrumental in getting us to the next level," said Bennett.



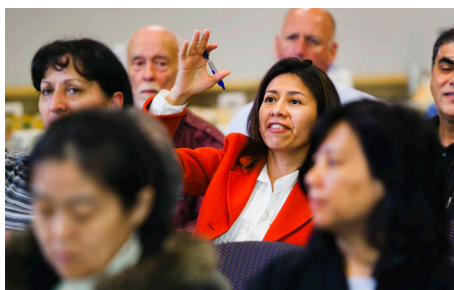
## Growth Grants®

Previous winner Tasha Scott provides real-time captioning services for the deaf and hard of hearing. The \$5,000 Growth Grant® came at a pivotal time for Scott. "I feel like I now have the seed money I need to back my ideas for the growth of the business." She has since moved operations out of her home and employs several subcontractors. "We want to be able to grow this business so we can help more people," Scott said.



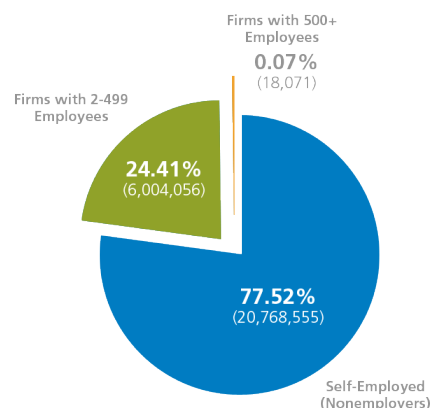
## Succeed Scholarships®

Bill Reichardt, an IT project manager, started his own project management consulting business while also working on his MBA. Reichardt paid for his degree himself and through government loans. A Succeed Scholarship® helped him to complete his MBA with less debt, and give his company greater growth potential.



## Business Skills Education

Past topics include "Critical Tax Questions for the Self-Employed" and "Business Plans That Work". Future subjects could include marketing, web presence, and generating more revenue.



## Micro-Business Research

Did you know that 99.9 percent of all businesses in the United States are small businesses, with three-fourths representing the self-employed? From broad national surveys on the micro-business perspective to snapshots of how micro-business owners feel about the hot topics of the day, the NASE serves as the go-to resource for the media and policymakers on facts about the self-employed.